

Ministry of Higher Education and Scientific research



Department of English language

paitaxt private institute

Subject: English for business

Course Book – (Year)

Lecturer's name: Mohammed Talal Younis

Academic Year: 2018-2019

Course Book

1. Course name	English for businesses
2. Lecturer in charge	Mohamed Talal younis.
3. Department/ College	English language department
4. Contact	07701222571
5. Time (in hours) per week	3
6. Office hours	0
7. Course code	Engefb2
8. Teacher's academic profile	I have m.a in applied linguistics from Trasava shavshinka university Ukraine 2013 and I am teaching this subject for the first year .. I have been teaching English language 2014 in kurdistan region
9. Keywords	Organization , marketing , investment , companies ,
10	
11. Course objective:	the objectives of this course are about learning business vocabulary and also to use a specific business language with a specific kind of people in management field .
12. Student's obligation :	they have to present all lectures , they have participate the business vocabulary in daily life , they have to prepare a paragraph in way to read this kind of English
13. Forms of teaching :	oral lectures , powerpoint , videos , audio lect.

14. Assessment scheme: two midterms exams out of 20 , 10 for daily activity , 50 M for the final exam	
15. Student learning outcome : the students will learn how to use this specific language in business felid	
16. Course Reading List and References: Market leader (intermediate) 3rd edition 2012	
17. The Topics:	Lecturer's name
<ol style="list-style-type: none"> 1.an interview with a brand manger 2.what business travellers want 3. management consultant 4. a successful organization 5. a new kind of compaign 6. investment director 7.marketing communications 8. an inspirational story 9. cultural awareness in business 10. talk about job interviews 11. the development of international markets. 12. questions of ethics at work 13. the qualities of good leadership 14.do a quiz on how competitie 	
18. Practical Topics (If there is any)	
Non	
19. Examinations: <ol style="list-style-type: none"> 1. <i>fill in the blanks</i> 2. <i>true or false</i> 3. <i>write a sentences</i> 4. <i>choose the correct answer</i> 	

20. Extra notes:	
.non	
21. Peer review	پیداچوونہوہی ھاوہل